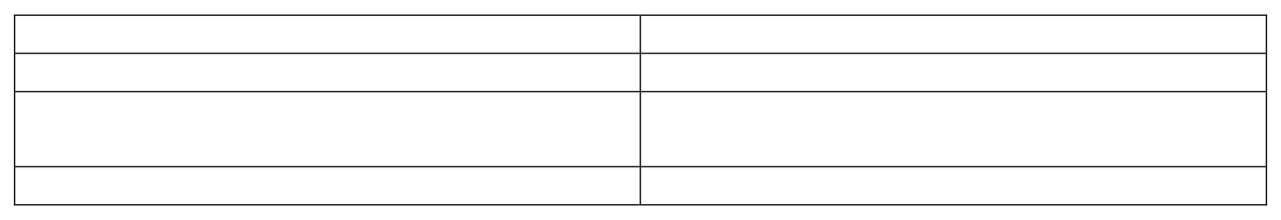
**IdeationPhase**

**Empathize&Discover**



Date

Team

ID

Project Name

Maximum

Marks

25

june 2025

LTVIP2025TMID5

9418

HOUSEHUNT:FINDING

YOUR

PERFECT

RENTAL

HOME

4

Marks

**Empathy Map Canvas:**

This empathy map represents the mindset of the end user—typically a tenant searching for a suitable rental home or a landlord seeking reliable tenants—who will use the HouseHunt web application developed under the project "HouseHunt: Finding Your Perfect Rental Home". Understanding what users say, do, think, and feel helps shape the features and interface of the platform: intuitive, responsive, and user-focused. Their needs center around ease of search, trustworthiness of listings, transparency in communication, and a streamlined booking experience. This map will guide the development of an application that not only looks professional but also addresses real pain points—enabling smarter rental decisions, enhancing trust between renters and owners, and simplifying the overall rental journey.

